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Identity Culture" and "Cultural Identity" in a Postmodern World

By Jitendra Jain

GRIN Verlag Jun 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2007 in the subject Cultural Studies - Empiric Cultural Studies, grade: 2.0, Ruhr-University of Bochum (European Culture & Economy), course: MA (ECUE), language: English, abstract: End of the 20th century has witnessed sudden emergence of Identity Culture . More and more people across the globe are thinking about their identity and origin. Collective identity is gaining more and more importance. Noted Scholar Samuel Huntington writes in his celebrated work Kampf der Kulturen : Völker und Nationen versuchen heute, die elementarste Frage zu beantworten, vor der Menschen stehen können: Wer sind wir Identifying with others, in various different ways, can be extremely important for living in postmodern society. In today s postmodern times identities are ever changing, overlapping and they are also situation specific. This paper intends to explore the possibility of describing cultural identity emerging in contemporary postmodern world. I begin with conceptualization of the term Culture . The main purpose of this work is to deal with cultural identity in postmodern age and hence I have taken liberty to use the...



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